

IMPORTANT QUESTIONS TO ASK *before* --- **JOINING ANY NETWORK MARKETING COMPANY**



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Just with everything else in life, there are both GOOD and BAD businesses, practices, and business owners.

There is also a lot of misinformation, misguided intentions, and simply excited individuals who may miss providing important details.

It is important to evaluate all aspects, and get all the details before registering for a network marketing business.

Use the checklist of questions on the next page to evaluate any opportunity you are considering or being presented.

- Does the opportunity offer a mentorship program?
- Does it offer a team you can associate with, or will you be on your own?
- How involved will your business partners be with you, and you with them?
- Do you have access to the individuals who have had great success in the business opportunity, so you can learn from them?
- Will they help you create a budget and financial plan to pay off debt, spend intentionally and wisely, and increase your income?
- You should NOT be encouraged to go into debt or overspend what you're able on products or anything related to business.
- Is there a training program that will allow you to learn necessary skills, learn how to become a leader, and grow yourself?
- Do they offer online based tools that allow you to learn and grow your business on the go?
- Is there educational material on the products and services that you will be involved with?
- Do they offer regular meetings (in person or online) that allow you to connect with your team for training and business building?
- Do they offer conferences that allow you to learn and grow?
- Are you restricted on how much money/income you can make?
- Does it provide equal opportunity for everyone?
- Is the business generational? Can you pass the business down?
- Are there recurring fees?
- Are they high quality products?
- Are they products that you will use and excited about?
- Are there multiple products available?
- Are the products something that people need or want?
- Does the company provide trips and perks? All expenses paid?